**Resource Drive Committee Recruitment Letter**

Dear [Name],

[Company/Organization Name] is proud to support the community by running an annual United Way resource drive in our workplace. It's a great way for our organization to do its part to help those in need throughout our community, joining United Way’s bold goal to move 10,000 families out of financial struggles and into stability.

We are making plans for this year’s [Company Name] United Way resource drive, and I would like to personally invite you to serve as a member of the resource drive steering committee. We need devoted, passionate people like you to represent the different areas of our company and help us run an effective and successful campaign.

As a resource drive committee member, you will play a key role in educating, energizing and inspiring action among our employees. You will participate in planning and implementing a resource drive strategy that is tailored to our company’s culture and you will organize fun and educational events that engage your co-workers.

Serving on our campaign steering committee also is a great way to sharpen your leadership skills and make new friends while helping spread the United Way message throughout our company. The time and effort you contribute as a member of our resource drive steering committee is most appreciated. You will feel good knowing that you’ve helped United Way improve individual lives, tackle long-term community issues and make a lasting difference in the quality of life we all enjoy.

Our first committee meeting will be on (Date) at (Time) in the (Meeting Room). Please reply to me at [Phone Number/email] by [Date] so I know if you will be attending.

Thank you for your leadership and commitment to our community by supporting United Way.

Sincerely,

[CEO, Campaign Chair or Coordinator]