

# POWER OF THE PURSE



**SEPTEMBER 9, 2026 | HULMAN CENTER**

United Way’s signature Power of the Purse event draws together 400 women with a passion for supporting children and youth. Proceeds from the event go toward United Way’s Success by 6 initiative, which ensures every child is ready for school and every parent has the support they need to maintain both their own and their children’s wellbeing. By sponsoring this event, you connect your brand to the values of education and family.

	<b>PRESENTING \$5,000</b>	<b>GOLD \$4,000</b>	<b>SILVER \$2,500</b>	<b>LIVE AUCTION \$1,500</b>	<b>RAFFLE \$1,000</b>
<b>LIMIT</b>	<b>1</b>	<b>-</b>	<b>-</b>	<b>6</b>	<b>-</b>
Company logo on advertising	X				
Speaking opportunity	X				
Recognition in press release & newsletter	X	X	X		
Company logo in program & slideshow	X	X	X	X	
VIP seating at event	X	X	X	X	
Verbal recognition during program	X	X	X	X	
Company logo on table signs	X	X	X	X	X
Recognition on social media	X	X	X	X	X
Company logo on event website	X	X	X	X	X
Company name in program	X	X	X	X	X
Complimentary tickets	16	16	8	8	8