

**UNITED WAY OF THE WABASH VALLEY
2026
SPONSORSHIP
GUIDE**



In 2025, corporate sponsorships raised more than \$100,000 in support of United Way of the Wabash Valley's mission. We are deeply grateful to the many organizations and individuals who continue to Volunteer, Advocate, Give, and Lead.

I am deeply grateful that you are considering United Way of the Wabash Valley as a philanthropic partner. As you decide how to give back to your employees and your community, remember that supporting United Way aligns your brand with a globally respected cause and showcases your commitment to corporate social responsibility. UWWV's network reaches over 4,000 employees, volunteers, and donors across six counties.

In 2026, I hope you will consider sponsoring United Way events, programs, and leadership giving groups. Your support helps create a stronger, more resilient community where every individual has access to the resources and support needed to thrive.

Sincerely,

A handwritten signature in black ink that reads "Dorothy Chambers". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Dorothy Chambers
Executive Director
United Way of the Wabash Valley





WHAT WE BELIEVE

At United Way of the Wabash Valley, we believe everyone can thrive when the right supports are available at the right time. We also believe that no single organization can address the complex challenges individuals, families, and companies in the Wabash Valley face. So, we listen intently to identify the most urgent needs and work across organizational boundaries to ensure everyone can live up to their full potential, achieve physical, emotional, and financial wellbeing, and engage in civic life. Through direct programs, community investments, advocacy, leadership development, and volunteer experiences, we are creating a community focused on care and collaboration and advancing Youth Opportunity, Healthy Communities, and Financial Security.

2024-2025 COMMUNITY IMPACT

- **1 in 3** children were directly impacted by UWWV.
- **2,100** children were better prepared to learn to read because they received books through Real Men Read.
 - **11,000** books distributed in **116** classrooms throughout the Wabash Valley.
- **2,921** children enrolled in Dolly Parton's Imagination Library in Vigo and Clay counties.
- Over **490** high-quality childcare spots funded, improving workforce reliability due to consistent childcare access.
- The Home Down Payment Assistance Program helped **23** families buy a home.
- Over **250** small home repairs completed in Vigo County & Brazil through Wabash Valley Neighbors Helping Neighbors.
- In 2024, **1,367** volunteers donated **5,468** hours, equaling **\$190,232** in monetized value.

2025 COMMUNITY INVESTMENTS

- **\$2.65 Million** - Indiana United Ways Strategic Capital Projects Initiative
 - Resiliency of the food network in Vigo County was strengthened due to installation of a backup generator.
 - More mothers in recovery can keep their families together thanks to investment in a new recovery home.
 - High quality childcare will be expanded with a new childcare center on the east side of Terre Haute.
- **\$175,000** - Fall 2025 Expanding Access & Resources to Behavioral Health Grants
 - Recipients to be announced in December 2025 and January 2026
- **\$90,000** - Spring 2025 Financial Freedom for All Grants
 - Junior Achievement
 - Indiana State University

ANNUAL MEETING



United Way's annual meeting is an opportunity to celebrate our shared community impact, recognize leaders and companies that have helped make that impact possible, and network with other community-minded individuals. Your sponsorship of this event means you'll gain visibility and connect your brand to the values of care and collaboration.

	PRESENTING \$5,000	GOLD \$2,500	SILVER \$1,500
Company logo on advertising	X		
Speaking opportunity	X		
Company logo in event program & on slideshow	X	X	
Recognition in press release and newsletter	X	X	
VIP seating at event	X	X	
Recognition during program	X	X	X
Recognition on social media	X	X	X
Ad space in event program	FULL PAGE	½ PAGE	¼ PAGE
Company logo on table signs	X	X	X
Company logo on website	X	X	X
Company name in program	X	X	X
Complimentary tickets	16	8	8

ESTIMATED ATTENDANCE: 250

SPORTING CLAYS CLASSIC



United Way’s inaugural Sporting Clays Classic convenes business and community leaders for a day of outdoor competition in support of our region’s most pressing needs. Proceeds from the event support United Way of the Wabash Valley’s work advancing Youth Opportunity, Financial Security, and Healthy Communities across our six-county service area. By sponsoring the Sporting Clays Classic, your organization demonstrates leadership, teamwork, and a commitment to community impact.

The Sporting Clays Classic is not included in Annual Sponsorship agreements.

	PRESENTING \$5,000	EVENT \$2,500	STATION \$250
LIMIT	1	1	16
Company logo on advertising & front of t-shirt	X		
Speaking Opportunity	X		
Team Registrations (4 individuals per team)	2	1	
Recognition at event, website, and social media	X	X	X
Company logo on back of t-shirt		X	
Company name on back of t-shirt			X
Signage at event			X

ESTIMATED ATTENDANCE: 100



JULY 24, 2026 | MULTIPLE LOCATIONS

United Way of the Wabash Valley's single-day volunteer event, Serve the Valley, is the largest family-friendly volunteer event in the Wabash Valley. Last year, more than 350 volunteers came together to complete over 35 community projects in UWWV's six-county service area. By sponsoring this event, you connect your brand to the values of community and care.

	PRESENTING \$3,000	GOLD \$1,000	SILVER \$500
Company logo on front of t-shirt	X		
Speaking opportunity	X		
Company logo on promotional material	X		
Company logo on website & social media	X	X	
Recognition in press release and newsletter	X	X	
Company logo on back of t-shirt		X	X

ESTIMATED ATTENDANCE: 350

POWER OF THE PURSE



SEPTEMBER 9, 2026 | HULMAN CENTER

United Way’s signature Power of the Purse event draws together 400 women with a passion for supporting children and youth. Proceeds from the event go toward United Way’s Success by 6 initiative, which ensures every child is ready for school and every parent has the support they need to maintain both their own and their children’s wellbeing. By sponsoring this event, you connect your brand to the values of education and family.

	PRESENTING \$5,000	GOLD \$4,000	SILVER \$2,500	LIVE AUCTION \$1,500	RAFFLE \$1,000
LIMIT	1	3	2	5	-
Company logo on advertising	X				
Speaking opportunity	X				
Recognition in press release & newsletter	X	X	X		
Company logo in program & slideshow	X	X	X	X	
VIP seating at event	X	X	X	X	
Verbal recognition during program	X	X	X	X	
Company logo on table signs	X	X	X	X	X
Recognition on social media	X	X	X	X	X
Company logo on event website	X	X	X	X	X
Company name in program	X	X	X	X	X
Complimentary tickets	16	16	8	8	8



The African American Board Leadership Institute (AABLI) provides a comprehensive, hands-on learning experience to develop skills in board governance and leadership and broaden participation in community leadership roles. Over the course of six months, participants engage in group discussions, case studies, and problem-solving exercises, all while receiving support and mentorship from seasoned community leaders in the Wabash Valley. AABLI also assists participants with placement on local governing boards and commissions, offering a unique opportunity to contribute to important decision-making processes in the Wabash Valley. United Way will launch AABLI's 4th cohort in 2026.

Your sponsorship of this program aligns your brand with the values of community, collaboration, leadership development, and representation at all levels. It also aligns your brand with emerging leaders & DEI-driven governance in the Wabash Valley.

AABLI has produced 58 graduates in three cohorts.

	PRESENTING \$3,000	GOLD \$1,000	SILVER \$500
Logo on all registration materials	X		
Speaking opportunity at graduation	X		
Logo on program website	X	X	
Company logo in graduation program	X	X	X
Company name on website	X	X	X
Recognition in newsletter	X	X	X

LEADERSHIP GIVING PROGRAMS



Sponsors allow us to hold events without the use of donor dollars. When you choose to sponsor a leadership giving group, you give your company visibility among rising professionals and support community leadership development.

VANGUARD SOCIETY

The Vanguard Leadership Giving Program recognizes individuals or members of the same household who contribute \$1,000 or more to UWWV annually. Vanguards demonstrate a significant commitment to sustained improvement in the lives of community members to build a more resilient community.



	PRESENTING \$5,000
Logo on all materials and communications	X
Speaking opportunity at events	X
Logo on program website	X
Invitation to all events	X
Recognition on social media and newsletter	X

YOUNG LEADERS UNITED - LAUNCHING IN 2026

Launching in mid-2026, Young Leaders United will build the next generation of philanthropists, board members, and civic champions. Supporters under 40 who make a gift of \$250 or more will have the option to join this new group, which will provide focused opportunities to connect, give back, and grow as emerging leaders in the Wabash Valley. In the first year, we aim to engage 30 founding members – a strong and intentional cohort that will shape the direction and culture of this initiative.



Your sponsorship of this program in its inaugural year offers your company early visibility, brand alignment with emerging leaders, and the opportunity to shape this initiative from day one.

	PRESENTING \$2,500	GOLD \$1,000	SILVER \$500
Logo on all launch promotions	X		
Logo on all program materials	X		
Speaking opportunity at event launch	X	X	
Company logo in graduation program	X	X	X
Company name on website	X	X	X
Recognition in newsletter	X	X	X

ANNUAL SPONSORSHIP PACKAGES



WHY ANNUAL SPONSORSHIP?

Choosing one annual sponsorship ensures your investment makes a broader, more sustainable impact across the Wabash Valley. Instead of supporting one event at a time, an annual partnership offers:

- **Single investment with year-round visibility**
- **Alignment with CSR & marketing goals and budgets**
- **Simplified planning & budget forecasting**
- **Access to all audiences, not just one event**
- **A strategic partnership rather than a transactional partnership**



AT A GLANCE

Here are a few examples of what your support provides:

\$1,000

Funds a Microgrant for Behavioral Health, addressing complex needs for healthy communities.

\$5,000

Purchases 2,500 books for Real Men Read, helping children develop literacy skills in kindergarten.

\$10,000

Helps fund closings for 3 Home Down Payment Assistance program participants, giving families safe homes and financial security.

COMMUNITY CHAMPION	\$10,000 +
Presenting sponsor of one event	
Gold sponsor of all other events	
2 tables (or equivalent) to all ticketed events	
Exclusive recognition as Community Champion in all event materials	
Logo included on UWWV website, event t-shirts, and social media as appropriate	
Opportunity to display company banner at select events	
Community Champion Window Placement - Limited to 8 (see next page)	

IMPACT PARTNER	\$7,500
Gold sponsor at Annual Meeting and Power of the Purse	
Silver sponsor of all other events	
2 tables (or equivalent) to all ticketed events	
Recognition as Impact Partner in all event materials	
Logo included on UWWV website, event t-shirts and social media	
Opportunity to display company banner at select events	

SUPPORTING SPONSOR	\$5,000
Silver sponsor at all events	
1 table (or equivalent) to all ticketed events	
Logo included on UWWV website and event t-shirts	
Opportunity to display company banner at select events	

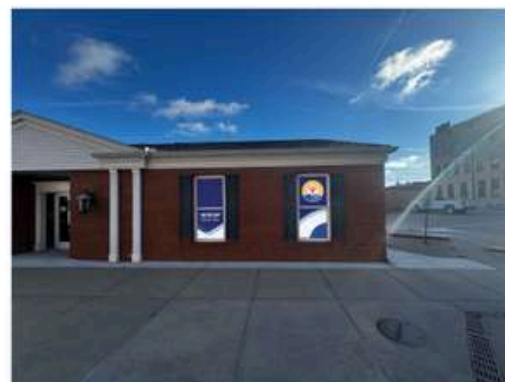
COMMUNITY CHAMPION WINDOWS



NEW FOR 2026

Community Champion Windows recognize our highest-level partners whose leadership support drives lasting change across the Wabash Valley. Champions are featured prominently within a curated, professionally designed exterior window display at the United Way of the Wabash Valley offices, providing visibility in a high-traffic area for a one-year calendar period. Placement and design are guided by United Way of the Wabash Valley, and Community Champions receive first right of renewal annually.

Concept imagery is provided for illustrative purposes. Final window designs will incorporate Community Champion logos in place of the United Way of the Wabash Valley logo and may vary based on placement and layout.



SPONSORSHIP COMMITMENT FORM



Thank you in advance for your support. Please complete and return this form to confirm your sponsorship or donation.

Yes! We would like to invest in the mission of United Way of the Wabash Valley. Please accept our commitment, along with planned payment information. We understand that a representative from UWWV will be in contact with us for fulfillment of payment and/or sponsorship deliverables.

Community Champion
\$10,000+

Supporting Sponsor
\$7,500

Impact Partner
\$5,000

If you prefer, please select individual sponsorship opportunities below. Please enter the sponsorship amount for each event you select.

Annual Meeting

Sporting Clays Classic

Power of the Purse

Serve the Valley

AABLI

Vanguard Society

Young Leaders United

Please email your completed form and a high-res logo to Martha Thomson, Resource Development Director, mthomson@uwww.org
Questions? Call Martha at [812.235.6287](tel:812.235.6287)

Company/Organization

Contact Name & Title/Role

Address

Email

Phone

Check Enclosed

Please Invoice Me

Signature

Date