



# POWER OF THE Purse

20th Anniversary

September 11th @ 11am  
Hulman Center

Power of the Purse is an annual event led by influential women who recognize the importance of coming together to address our area's greatest challenges in early childhood education. This luncheon-styled event is a unique and rewarding opportunity to mingle with talented women, sample local food, participate in designer purse raffles, live and silent auctions, and more!

Sponsors of Power of the Purse will receive significant brand recognition for their business or organization and exclusive access to our major milestone event!

	Presenting \$7,500 (Limit 1)	Tote \$5,000	Crossbody \$3,000	Clutch \$2,500	Wristlet \$2,000
Number Of POP Tickets	16	16	8	8	8
Name On Marketing Materials, Website, & Social Media	✓	✓	✓	✓	✓
Name or Logo On WTWO Promo	✓	✓	✓	✓	✓
Name Or Logo On Event Program	✓	✓	✓	✓	✓
Name Or Logo On Virtual Marquee	✓	✓	✓	✓	
Recognition By Emcee During Event	✓ ✓ ✓	✓ ✓	✓	✓	
Teacher's Appreciation Event Sponsor	✓				
Teacher's Appreciation Event Door Prize Sponsor	✓				
Prominent Mention On Press Release	✓				
Prominent Logo On Event Podium	✓				
Opportunity To Address Guests At Event Podium	✓				

Prominent Logo  
 Large Logo  
 Logo  
 Name



For questions, please contact Mari Jackson, Development Director, at [mjackson@uwwv.org](mailto:mjackson@uwwv.org) or (812)235-6287.



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These unique sponsorship opportunities are for those who love to shop! Sponsors can purchase a purse or purse-only package of their choosing.\*

Crunched for time? No worries! Our committee of volunteers can secure a purse or purse-only package that is sure to make your organization or business stand out. Simply tell us that you wish to donate monetarily, and we will handle the rest.

	Live-Auction \$1,500 (Limit 4)	Raffle \$1,000 (Limit 10)	Silent Auction \$500
Number Of POP Tickets	8	8	4
Name On Marketing Materials, Website, & Social Media	✓	✓	✓
Name On Purse-Related Signage	✓	✓	✓
Name On Event Program	✓	✓	
Podium Name Mention At Event During Auction	✓		

\*All purse package items must be turned into the United Way office building at 100 S. 7th Street by August 14th.



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