2021 Annual Report

LIVE UNITED



United Way of the Wabash Valley



VISION

We envision a thriving, inspired community focused on care and collaboration.

MISSION

We achieve our vision by working with and for our community to create lasting solutions to our greatest challenges.

BOLD GOAL

Move 10,000 families out of financial struggles and into stability.

The bold goal is measured by the ALICE Report. More info at: uwwv.org/alice



40% of Our Community Struggle to Make Ends Meet

Message FROM THE BOARD PRESIDENT

Dear Friends,

I hope this Annual Report finds you in good spirits and health, despite the many challenges we have been facing. Our capacity to heal others and ourselves is strengthened when we stand united supporting each other.

The pandemic and its impact have not discriminated in regard to age, ethnicity, race, or socioeconomic status. It has however disproportionately been affecting communities with fewer resources, the very families we serve. Working families, struggling to support their basic needs, or ALICE, are grappling with complex, multidimensional needs, from housing, access to healthcare, steady wages/benefits, or healthy foods, to the losses experienced by many.

We saw friends, family members, or neighbors, in need, anxious, fearful, and unsure... and we saw what love, kindness, and giving can do as well; more clearly than we've ever seen before!

We believe that in crisis, it is best to go back to our flywheel, the core principles and values of our business: bringing our community together around a common goal, a shared vision, and empowering individuals and organizations to tackle and overcome the biggest challenges.

I am thankful our lens shifted a few years ago to better prepare us to serve the true needs of our community. Instead of learning about intensifying gaps, the past two years have reaffirmed, how more adept we've become at not only seeing how the landscape was changing, but directing short and long-term investments in our community to truly enable us to stand in those gaps.

What we are doing today has a profound effect on those that need our help the most. Thank you for your advocacy, generosity, and support.

Hicham Rahmouni

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Hicham Rahmouni United Way of the Wabash Valley Board President

United Way Staff

Richard Payonk

Executive Director

Abby Desboro

Marketing & Communications

Director

Danielle Isbell
Resource Development Director

Mark Johnson
Community Impact Director

Kris Aninger
Community Impact Associate

Christine Buckley
Community Impact Staff
Service Sabbatical
Rose-Hulman Institute of
Technology

Dorothy Chambers

Community Impact Sr. Staff

Allison Fazekas Office Associate Resource Development

Mary Koenig
Office Associate
Resource Development

Matt Swift

Data and Grants Coordinator

Erin Beyers, Ryan Knezevich, Skyla McKim, Michael Smith Sycamore Community Work Interns

2021 Board of Directors



Officers

President: Hicham Rahmouni Richard G. Lugar Center for Rural Health

Treasurer: B.J. Riley
St. Mary-of-the-Woods College

Secretary: Kristin Craig
Terre Haute Chamber of Commerce

Members

Jameel Ahmed **Kelsey Chase Kathy Deal Christi Fenton Jeff Fisher Dan Gisel Amy Haworth** Kristi Howe **Diana Joslin** John E. Lang **Kim Marlow Brent McCoy Amy Naidu** John Plasse Alia Shuck **Mark Swaner** Bill Treash

Rose-Hulman Institute of Technology Wright, Shagley, & Lowery, P.C. **Vigo County School Corporation Vigo County School Corporation Terre Haute Regional Airport** Maryland Community Church Community Advocate **Vigo County Public Library Prairieton United Methodist Church** Retired - Eli Lilly **Retired - Novelis IBEW 725 Indiana State University** Vigo County Sheriff's Office Ivy Tech Community College Plumbers & Steamfitters #157 Wabash Valley Central Labor Council



United Way Funded Community Partners

United Way of the Wabash Valley is a community collaborator that invests donor resources into a multitude of community partners through our councils, initiatives, and transition funding for Legacy Partners. This list represents the organizations United Way invested in during 2021.

12 Point Revitalization Initiative **Catholic Charities of Terre Haute** Council on Domestic Abuse Covered with Love

Happiness Bag

Lincolnshire-Woodshire Homeowners Association

Manna From Seven Marshall Area Youth Network

Mental Health America of West Central Indiana

Northeast School Corporation

Purdue Extension



Council on Domestic Abuse (CODA) receiving their Community Partner plague from Hicham Rahmouni and Richard Pavonk of United Way

Reach Services Rediscover Clinton

Terre Haute Association of Realtors **Terre Haute Boys & Girls Club**

THRIVE West Central

Vigo County School Corporation



2021 By the Numbers

United Way invests in programs and initiatives across the Wabash Valley. Below is just a snapshot of some of the accomplishments we saw in 2021.



11,300

Books given to children through Real Men Read



\$1.5M+

Invested in **Community Partners**



Individuals Trained with Financial Skills



Barriers Broken for Individuals "Getting Back to Work"



1,650

Students Provided Youth Success Programming



2,700

K-Packs Given to 4-5-year-olds to **Aid Kindergarten Prep**



Children Provided Youth Substance Use Prevention Education



Neighborhood Improvement Projects Funded





Families Supported by Housing Placement

Financial Outlook

2021 Audited Financial Statement

Assets	2021	2020	Property & Equipment	2021	2020
Cash & Cash Equivalents	\$ 705,277	\$ 849,728	- Office Furniture & Equipment	\$ 57,330	\$ 57,330
Investments	\$ 752,796	\$ 691,848	- Leasehold Improvement	\$ 11,043	\$ 11,043
				\$ 68,373	\$ 68,373
Community Foundation	\$ 390,195	\$ 338,269	Less Accumulated		
Endowment			Depreciation & Amortization	\$ 63,039	\$ 61,932
				\$5,337	\$ 6,441
Grant Awards Remaining	\$1,687,336	\$1,131,681			
Unclaimed Grant Awards	(\$1,687,336)	(\$1,131,681)	Other Assets		
			- Interest Receivable	\$431	\$ 431
Pledge Receivables				\$431	\$ 431
- 2021 Campaign	\$ 307,629			¢2 172 67 <i>1</i>	\$ 2,212,867
- 2020 Campaign	\$ 105,176	\$ 331,830	Net Assets	\$2,172,074	\$ Z,Z1Z,007
- 2019 Campaign		\$ 105,351			
	\$ 412,805	\$ 437,181			
Less Allowance for					
Uncollectible Pledges	\$ 94,167	\$ 111,031	*Audited financials are available at uwwv.org		
	\$ 318 638	\$ 326 150			



Classroom receiving their Real Men Read books



enterPoint Energy awarding United Way \$50,000 for their Strong Neighborhoods Council



Rose-Hulman student volunteers assembling books for school delivery

In 2021, United Way of the Wabash Valley completed the final year of our announced three-year transition period that pivoted the organization from annual funding of "Member Agencies" to a collaborative approach to invest donor resources in our full slate of active Impact Councils. These councils will now focus all donor investments on targeted solutions to critical issues that contribute to 40% of our population struggling financially each day. The 2021 Financial Outlook confirms that donors and state, federal and endowment grantors are pleased with our results. For a second straight year, through a diversified resource stream, United Way has been able to grow overall revenue well above the traditional "Annual Campaign". This has led to increasing programming investments in our 6-county area, achieving the highest 2-year total (2020 and 2021) since 2004 & 2005—more than 15 years ago.

As United Way continues to grow donor and community trust, we expect greater revenue to allow more solutions that will be implemented by a growing number of community partners joining our work.

In 2021, for the fifth consecutive year, Charity Navigator, the nation's leading charity watchdog, rated our United Way of the Wabash Valley a 4-Star Charity based on financial accountability and transparency. This indicates that UWWV adheres to sector best practices and executes our mission in a financially efficient way. We remain the only such rated charity in the Wabash Valley.

2021 AWARD WINNERS



Gordon Afdahl receiving the Solomon award from Richard Payonk and Mark Johnson, United Way staff, and Kristi Howe, the Chair of the Community Impact Committee.

SOLOMON AWARD

Presented annually to honor a community leader who has demonstrated extraordinary wisdom, responsiveness, and flexibility in investing funding resources entrusted to the United Way by the donors of the Wabash Valley.

Gordon Afdahl

RICHARD D. NEWPORT AWARD

Presented annually to the individual leader who has piloted a new course towards increased participation in the United Way Annual Resource Drive.

Amy GibsonVigo County Public Library



Amy Gibson receiving the Richard D. Newport award from Richard Payonk and Danielle Isbell, United Way staff, and Kristi Howe, the Executive Director of the Vigo County Public Library.



2021 Winner Katie Dilling

\$10,000 CASH GIVEAWAY INCENTIVE



Thank you for your support and generous donation of the \$10,000 cash prize.

2021 AWARD WINNERS



Bart Colwell with The Hometown Savings Bank receiving the Live United Partner award from Danielle Isbell of the United Way

LIVE UNITED PARTNER AWARD

Honoring a business for their dedication, innovation, and success in GIVING through the United Way Annual Resource Drive and celebrating employers that gave their United Way drives new energy and increased participation.

The Hometown Savings Bank

IMPACT CHAMPION AWARD

Presented annually to an organization that has shown extraordinary collaboration and dedication to strategically address systems-level communitywide issues using a collective impact approach.

> Mental Health America of West Central Indiana, Inc.





Myra Wilkey of Mental Health America of WCI receiving the Impact Champion award from Richard Payonk and Mark Johnson, United Way staff, and Kristi Howe, the Chair of the Community Impact Committee, and Lea Anne Crooks of Ivy Tech

Dentistry Just for Kids Envisionary Media

Providence Health Care The Saratoga

2021 RECOGNITIONS

2021 VANGUARD SOCIETY LEGACY DONORS

This recognition is given to individuals who have created a long-standing legacy of steadfast and transformational giving with United Way. This year's honorees have each invested more than \$1,000 every year for the last 10 years.



John Adkins Jameel Ahmed & Christine Buckley **Bob & Julie Baesler** Dan & Cheri Bradley **Curt Brighton** Caroline Carvill Bart & Debra Colwell Rob & Tammy Coons Jesse & Sondra Cress Steve & Lori Danielson Susan Decker & Vicki Kosowsky Brian & Karen Dyer Paul & Nancy Edgerton Earl & Tina Elliott Greg & Amy Gibson Pete & Donna Gustafson Troy & Bernice Helman Wayne & Dottie King

Dr. & Mrs. Roland M. Kohr

Mark & Joyce Krock John E. Lang Norman & Britt Lowery Craig & Diann McKee Dr. Bruce & Constance McLaren Richard & Kymberli Payonk John & Karen Perry Dave & Jenny Piker **Bob & Mary Beth Prox** Lawrence Rink Don & Nancy Rogers Jim & Trudy Rupska Gary & Judy Schomer Dr. William & Nancy Shriner Jeff & Kelly Stockton Kevin & Kathy Sutterer Dan & Barbara Weber Robert A. Wiemuth Steve & Joy Witt



Rob Coons from Rose-Hulman Institute of Technology receiving the Vanguard Legacy and Legacy Partner Award award from Danielle Isbell of the United Way



Brian Dyer receiving the Vanguard Legacy award from Danielle Isbell of the United Way



Christine Buckley and Jahmeel Ahmed receiving the Vanguard Legacy award from Danielle Isbell of the United Way

2021 RECOGNITIONS

2021 LEGACY PARTNERS

This recognition is given to businesses that have created a long-standing legacy of steadfast partnership with United Way that includes both transformational giving and a commitment of time and talent at all levels of the company to advancing the mission of United Way. This year's honorees have raised more than \$1,000 every year for the last 10 years.

Amcor Flexibles North America **Ampacet Corporation** Baesler's Market Centerpoint Energy Chances and Services for Youth Coldwell Banker Real Estate Group Covered Bridge Special Education Duke Energy Elanco Epic Insurance Midwest Fed-Ex Fifth Third Bank First Financial Bank Great Dane Trailers Brazil Hamilton Center Hospice of the Wabash Valley IBFW #725 Indiana Chemical Trust - ONB Indiana State University

Ivy Tech Community College **Novelis Corporation** Old National Bank Pfister & Company Rose-Hulman Institute of Technology Sackrider & Company Sony DADC St. Mary-of-the-Woods College Taghleef Industries Templeton Coal Company Terre Haute Economic Development The Hometown Savings Bank Union Health System United Parcel Service Vigo County Public Library Vigo County School Corporation Weston Wabash Foundation Wilkinson Law Firm WTWO/WAWV - TV



Bob Baelse United Way :





United Way of the Wabash Valley

Thank You Volunteers!

Thank you to the hundreds of volunteers who are responsible for the work of the United Way of the Wabash Valley. The below list of chairs is just a highlight of the individuals who give back so much to our community.

Success By 6 Impact Council

Krissie Pickering - Ivy Tech Community College Holly Curtsinger - Indiana State University ECC

Financial Management Impact Council

Jennifer Jones - Sackrider & Co. Brett Taylor - Vigo County School Corporation

Community Health Impact Council

Timothy Demchak - Indiana State University

Adam Naumann - Union Health

Strong Neighborhoods Impact Council

Martha Crossen - Terre Haute City Counci Carey LaBella - Vigo County Public Library

Personnel Committee

Kim Marlow - Novelis

Youth Success Impact Council

Karen Harding - Chances and Services for Youth Liz Metzger - Indiana State University

Job Skills Impact Council

Seth Carter - Boston Scientific Nancy Rogers - Indiana State University

Substance Use Disorders Impact Council

Myra Wilkey - Mental Health America of WCl Dana Simons - Next Step Foundation

Vanguard Leadership Giving

Christian and Alia Shuck - Rose-Hulman Institute of Technology & Ivy Tech Community College

Finance Committee

B.J. Riley - Saint Mary-of-the-Woods College

Community Impact Committee

Kristi Howe - Vigo County Public Library

*Full list of committee members available at uwwv.org





