

# Health Impact Council



United Way  
of the Wabash Valley

The Health Impact Council is a multi-sector volunteer committee of nonprofit, government, education, and business leaders who are preferably issue experts in and/or are passionate about physical or behavioral health and how it can create a social and economic impact for our community. The council is a subcommittee of the full United Way of the Wabash Valley Community Impact Committee (CIC).

## All UWWV Impact Councils will work towards the overall **BOLD GOAL**

**Move 10,000 families out of financial struggles and into stability!**

### Objective

Works and invests to bring successful results to the agreed-upon specific outcome targets in support of the overall UWWV community goal.



### Structure

The council membership shall be 15-20 persons (including a chair and co-chair seated on the CIC), working through two distinct teams. A development team shall include individuals working in the health field, but should also include passionate and engaged community members from business, government, nonprofits, and related coalitions. The resource team shall oversee the financial investments requested by the development team. Representation should include multiple counties within the United Way service area, and all council members must be financial supporters of UWWV.



## Investment Guidelines

Based on their knowledge, members of the impact councils recommend and monitor the investment of resources in efforts that align with the objectives. The impact council will be granted funding from the CIC for investment in community initiatives, programs and/or impact products. One (1) standard and two (2) optional investment strategies are available to all impact councils:

-  **Collective Impact Grant Funding** – Standardized multi-year open grant process conducted via evaluation teams and based upon “Requests for Proposals” (RFPs) as developed by the impact council.
-  **Alternative Investment Opportunities** - Impact growth opportunities such as matching funds for a potential larger federal or specialty grant opportunity.
-  **Develop Collaborative Impact Products** - may brainstorm and propose “impact products” (a community program or initiative) and seek collaborative partners to further develop and operate or execute the product with provided funding.

## Framework Strategies from "Stronger United Plan"

Good health is a cornerstone to succeeding in school, being financially stable, and maintaining independence. The health of individuals is a strong indicator of the health of a community. Local health data and statistics continue to paint a negative picture in the Wabash Valley, calling for a well-rounded approach to improving preventative care and general access to healthcare.

### Objective: Promote healthy lifestyles, improve access to preventative and behavioral health

#### Strategies:

- Strengthen cross-sector collaborations to expand prevention options for physical, behavioral and oral health issues
- Promotion of general healthy behaviors aimed at reduction in chronic health disorders – obesity, mental health, drugs
- Support initiatives to improve access to healthcare and healthcare insurance

#### Proposed Measurements:

- County health stats
- Community health measures
- "Insured" statistics

