## **Meet ALICE In Our Community**

**Asset Limited, Income Constrained, Employed** 

This isn't just a household problem; it's a community problem. How can the Wabash Valley thrive when over 30,000 households in our community live below the ALICE threshold and do not earn enough to afford a bare-minimum household survival budget?



#### 40% of the households in OUR community are ALICE

What does it cost to afford the basics in our community? Family of Four: 2 adults & 2 children

Child Care \$833













Total: \$4,075/month OR \$48,900/year Hourly Wage: \$24.45



We are all connected. When you touch someone's life through your support of United Way's Community Impact Fund, you create a ripple effect that strengthens OUR entire community. Your donation may help a child receive high quality early childhood education, give a family the tools to get on the pathway to financial self-sufficiency, or help individuals with their most basic needs so they aren't worrying about where they will get their next meal.

For more information on ALICE visit: uwwv.org/ALICE



#### **But How Can We Help? By Working Together!**

Tina and John were ALICE, working hard at their full-time jobs and raising three children, but struggling to make ends meet. They went to the Salvation Army for food assistance, and because of their determination to better themselves they began the Pathway of Hope program, aided by a grant from the United Way to the Salvation Army. Through that program they worked together with Habitat for Humanity and after a lot of hard work, they were able to purchase their own new home! UNITED, organizations can work together to create hope and change a family's future.

Join the Fight

Restore HOPE with your actions and help United Way move 10,000 families to financial stability.



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ollow Us:



# Working to build a strong community for a bright future.



# Join the Fight to...

Move 10,000 families out of financial struggles and into STABILITY!

**United Way of the Wabash Valley** 



# TOGETHER, WE FIGHT POVERTY

# SO EVERYONE IN THE WABASH VALLEY HAS A CHANCE AT A BETTER LIFE

To fight poverty, our Community Impact Fund invests in both direct services and the systems in our community that support those services. This includes long-standing programs to new, innovative efforts to solve complicated issues.

IT'S NOT A MONEY GOAL, 10,000 IT'S A PEOPLE GOAL.

WE ARE DETERMINED TO MOVE 10,000 FAMILIES OUT OF FINANCIAL STRUGGLES AND INTO STABILITY!

40%

Households Can't Afford Their Basic Needs

2x /

The Earnings Of A College **Graduate Compared To** A High School Dropout

500%

Increase In Death By Drug Overdoses In Indiana Since 1999



- Success By 6: Early childhood education support and programs.
- **Graduation:** Success in school through graduation with support and programs.

#### **Health**

- Substance Use **Disorders:** Support prevention and treatment solutions.
- Health: Promote healthy lifestyles, improve access to preventative and behavioral health.



#### **Safety Net**

• Provide immediate and emergency assistance of vital needs such as food, shelter and clothing.

### Neighborhoods

- **Neighborhoods**: Reduce crime and drugs while addressing blight.
- **Volunteer:** Improve civic engagement.

# **Financial Stability**

- Job Skills: Identify and promote continued education and skill development.
- Financial Stability: Promote financial coaching and income management.

\$24.45



Hourly Wage Needed To Support A Family Of Four

68%



Jobs In Indiana That Pay Less Than \$20 Per Hour



Wabash Valley Residents Who Are Food Insecure

# YOUR DOLLARS TO THE COMMUNITY IMPACT FUND MAKE IT ALL POSSIBLE:

## **BUILDING COMMUNITY ENGAGEMENT**

Through a collective impact approach to problem-solving and a robust and active approach to volunteer cultivation.

## **INNOVATIVE FUNDING OPPORTUNITIES**

Leverage diverse funding opportunities from grants, impact products and larger matching funds for solutions aimed at fighting generational poverty.

## PROBLEM-SOLVING **COLLABORATIONS**

No one organization can solve our complex social issues. United Way convenes businesses, nonprofit and public sectors to establish collaborative solutions.

## **SAFETY NET PROGRAMS**

While solving long term, complex social issues, there remain shortterm immediate needs.